

LAUREN CLARK

doctoral student
communication, rhetoric, &
digital media
north carolina state university

leclark2@ncsu.edu
laurencreates.com

EDUCATION

- North Carolina State University, Raleigh, NC — PhD, Communication, Rhetoric, and Digital Media, expected Spring 2013
 - Areas of research: online construction of identity, representation of self, virtual embodiment, and issues of surveillance in online social media.
 - Washington State University, Pullman, WA — MA, Rhetoric & Composition, May 2009
 - Areas of research: issues of power and agency in digital technologies, identity construction in online social networks, surveillance technology.
 - Washington State University, Pullman, WA — BA, Digital Technology & Culture, May 2007
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TEACHING EXPERIENCE

GRADUATE TEACHING ASSISTANTSHIP, NCSU, ACADEMIC WRITING & RESEARCH — FALL 2009 - PRESENT

- Instructor of Record. Responsible for designing daily lesson plans, lecturing, assigning papers, and grading for English 101, Academic Writing and Research.
- Participating in pilot program of hybrid teaching - Fall 2010. Half of class takes place in a physical, wired classroom; the other half takes place entirely online. I have redesigned the course to fit these new requirements, focusing strongly on digital resources, documents available online, and writing in public virtual forums.

GRADUATE TEACHING ASSISTANTSHIP, WSU, WORLD CIVILIZATIONS 1 — SPRING 2009

- Teaching Assistant. Responsible for grading exams and providing academic assistance for students enrolled in GenEd 110 World Civilizations 1.

GRADUATE TEACHING ASSISTANTSHIP, WSU, INTRODUCTORY WRITING — SPRING 2008 - FALL 2008

- Instructor of Record. Responsible for designing daily lesson plans, lecturing, assigning papers, and grading for English 101, Introductory Writing.
- In class, students discussed rhetorics of race, class, sexuality, gender, and cultural stereotypes in mass media and political media, as well as the rhetoric of topics that affect college campuses. I frequently used print media and video clips in order to facilitate discussion of the rhetorical appeals of mass media and digital technologies.
- Participated in the Freshman Focus First-Year Experience Program - Fall 2008. The program places first-year college students into living-learning communities, taking classes with students in their dorm. Instructors work together across disciplines to provide a positive and supportive academic experience for their sets of students.

GRADUATE TEACHING ASSISTANTSHIP, WSU, WRITING TUTORIAL — FALL 2007

- Tutor. Responsible for providing composition assistance and facilitating small groups of students enrolled in English 102.

COMPUTER LAB PROGRAM INSTRUCTOR, WSU, COMPUTERS IN ENGLISH — FALL 2006 - SPRING 2009

- Responsible for teaching various computer programs to small classes for English 300, including Photoshop, Dreamweaver, Flash, iMovie, and InDesign.
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RELATED EXPERIENCE

CONSULTANT, WSU, AVERY MICROCOMPUTER LAB — FALL 2006 - SPRING 2009

- Responsible for providing technological assistance and maintaining hardware on iMac computers, printers, and scanners.

PRESIDENT, WSU, DIGITAL TECHNOLOGY & CULTURE CLUB — SPRING 2007

- Responsible for scheduling meetings, planning events, and recruiting members.
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CONFERENCE PRESENTATIONS

- “Mapping Experience: Chorographical Representations of Place in Google Maps.” To be presented at the National Communication Association in San Francisco, CA, November 2010.
 - “Facebook Persona Constructions and the Hegemonic Conceptions of Femininity.” To be presented at the National Communication Association in San Francisco, CA, November 2010.
 - “The Virtually Commodified: Women's Cultural Representations of Self in Online Social Spaces.” Presented at the Gender, Bodies, and Technology Conference in Roanoke, VA, April 2010.
 - “Virtual Embodiment and Construction of Identity in Online Social Networks.” Presented at the Conference on College Composition and Communication in Louisville, KY, March 2010.
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CREATIVE WORKS

SIGN DESIGN, COLLEGE HILL HISTORIC DISTRICT, PULLMAN WA — SPRING 2007

- Worked on a team to create a sign identifying the Historic District in Pullman.
- Met one-on-one with College Hill co-chair to redesign final version of sign.

LOGO DESIGN, ENGLISH GRADUATE ORGANIZATION, WSU — SPRING 2009

- Created the logo for the English Graduate Organization for use on the website as well as for products sold to raise money within the organization.
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TECHNICAL SKILLS

Design Software: Adobe Photoshop, Dreamweaver, InDesign, and Flash, iMovie

Documentation Software: iWork, Microsoft Office

Operating Systems: Windows 98/XP/Vista, Macintosh OS X

GRADUATE COURSEWORK RELEVANT TO RESEARCH INTERESTS

NORTH CAROLINA STATE UNIVERSITY

DIGITAL MEDIA THEORY— FALL 2010

- Course studies six interrelated approaches to contemporary research (theory and philosophy) about digital media. Approaches include embodiment & art, code studies, e-literature, rhetoric & writing theories, tactical media activism, and new media & art.

TECHNOLOGIES AND PEDAGOGIES IN THE COMMUNICATION ARTS — FALL 2010

- Course studies theories, research, and practices using technologies in the teaching and learning of the communication arts in higher education. Focus is placed on design and implementation of instructional strategies, design and management of technology facilities, ethical and professional issues.

VISUAL CONTENT ANALYSIS — FALL 2010

- Course studies social-science-oriented quantitative analysis. Focus is placed on advancing visual research by developing and testing theoretical concepts that can be applied to visual media.

SURVEILLANCE, SIMULATION, AND SPECTACLE (AT UNC)— SPRING 2010

- Course studied the ways in which issues of surveillance, simulation and simulacra, and spectacle impact post-modernity. Focus was placed on these topics and modes of performance within the larger structure of capitalist culture.

QUALITATIVE RESEARCH METHODS IN APPLIED COMMUNICATION — SPRING 2010

- Course studied theoretical and practical dimensions of conducting qualitative research. Issues included asking good questions, field observation, ethics, focus groups, interviews, representation of data, analyzing texts and discourse, and writing qualitative reports.

COMMUNICATION IN NETWORKED SOCIETY — SPRING 2010

- Course studied theories, histories, and practices of networked communication. Focused was placed on network theory and methods for studying networks, networked communication practices, and their effects on issues such as identity, labor, organization, and power.

HISTORY AND THEORY OF COMMUNICATION TECHNOLOGY — FALL 2009

- Course studied the evolution of communication systems and of essential historical, theoretical, and critical accounts of such systems and their implications.

RHETORIC AND DIGITAL MEDIA — FALL 2009

- Course studied conceptual vocabulary of rhetoric and its application to digital communication and digital media.

WASHINGTON STATE UNIVERSITY

BUREAUCRACY, TECHNOLOGY, AND AGENCY — SPRING 2009

- Course analyzed bureaucratic and technocratic systems and what makes them work.
- Research: Explored the MMOG Club Penguin as a disciplining institution for children, focusing on topics of embodiment and agency, and instances of pastoral education within the site.

EMBODIMENT AND SPACE IN THE DIGITAL AGE — FALL 2008

- Course focused on topics of spatiality and embodiment in digital technologies and environments, as well as the ways in which the material world informs, and is informed by, the digital world.
- Research: The social network Facebook as a Panoptic environment, and notions of privacy within that environment.

FEMINIST RHETORICS — FALL 2008

- Course focused on women's place within rhetoric from a historical standpoint, the ways historical rhetoric has informed contemporary rhetoric, and the issues and topics that contribute to the construction of a feminist rhetoric.
- Research: The creation of a feminist identity in online social networks, specifically Facebook.

TEACHING WITH TECHNOLOGY — SPRING 2008

- Course focused on the integration of various digital technologies into the classroom and how those technologies can be incorporated into a pedagogy. Additionally, focus was placed on how digital technologies impact notions of literacy, and how power and identity is effected by those technologies used for teaching.
- Research: Designed a college course titled Composing for the Web and wrote a syllabus and four lesson plans, incorporating my own philosophy for teaching with technology.

CONTEMPORARY THEORIES OF COMPOSITION — SPRING 2008

- Course focused on types of composition theory, the ways they inform composition studies, and the theorists and rhetors that most greatly influence those various composition theories.
- Research: Focused on feminist theory and formalist theory and their effects on composition.

METHODOLOGY OF COMPOSITION — FALL 2007

- Course introduced new graduate students to teaching Introductory Writing to undergraduates. Relevant research and exercises were conducted to prepare for teaching college English. Significant focus was placed on discussing and understanding how issues of race, class, and gender affect the college classroom.
- Research: Worked with a colleague to create a writing sequence comprised of assignments, lesson plans, and a syllabus to use for teaching Introductory Writing. Topics of culture, experience, and contemporary mass media greatly influenced this writing sequence.

INTRODUCTION TO GRADUATE STUDY — FALL 2007

- Course prepared new graduate students for graduate-level work as well as discussing conference proposals, publishing, and meeting goals for a career in academia.
- Research: Discussed ways in which blogs can enhance a pedagogy and how blogs can be used for student interaction and as a unique form for students to draft assignments and conduct peer review.

REFERENCES

DR. KRISTIN AROLA
Assistant Professor/MA Committee Chair
Department of English
Washington State University
Avery 309
Pullman, WA 99164
509.335.8742
arola@wsu.edu

DR. PATRICIA ERICSSON
Assistant Professor/MA Committee member
Department of English
Washington State University
Avery 223
Pullman, WA 99164
509.335.4820
ericsson@wsu.edu